Available Attributes/Selects

- Name
- Email
- Postal Address
- Gender
- Occupation
- Ethnicity
- Apparel Sizes
- How often a consumer shops for apparel (on and offline)
- Books
- Pet Ownership
- Business News
- Computer Ownership
- Student
- Investors
- Retired Persons
- Business Opportunity Seekers
- Catalog Shoppers
- Cell Phone Interest
- Night Life, Concerts
- Health & Fitness
- Sports Enthusiasts
- Outdoor Interests
- Travel
- Hobbies/Crafts
- Music
- Science Enthusiasts
- Photography Enthusiasts
- Housing Status (rent or own | property type)
- Household Income
- Marital Status
- Employment Status
- Education Level

- Favorite Television Programs (i.e. drama, comedy, sports, etc)

- Contact Lenses
- Eye Glasses
- Smoker
- Favorite Brand of Cigarettes
- Interested in refinancing your home
- Recently been married?
- Recently had a baby?
- Currently pregnant?
- Planning on having a baby in the next year?
- Primary Internet Connection
- Current Cell Phone provider
- Religious preference
- Political Affiliation
- Are you interested in purchasing a vehicle? If so, what type
- What type of vehicle do you own?
- What type of household electronics do you own?
- What types of pets do you have in your household?
- Age
- Income
- Presence of Children
- Presence of Credit
- Interested in a home based business?
- How often do you travel internationally
- Medical Ailments (over 50 ailments)

- Planning a vacation within the next 6 months?
- Geographic Targeting
- Industry/SIC Code

- Revenue
- Number of Employees
- Job Titles
- And many more…

Business lists include:
- Company name
- Address
- Carrier route code

Get record counts by:
- Region
- SIC code
- ZIP Code™
- ZIPs in radius
- Area code
- Sales volume
- Company employee size

Optional Selects:
- Branch/hdqtrs indicator
- Sales volume
- Contact name & title
- Fax number
- 6-digit SIC code
- Phone number
- Company employee size
  *Additional fees apply

Output media:
- Internet transfer
- CD-ROM
- Diskette
- Labels